



FOR IMMEDIATE RELEASE
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Mooreville Graded School District Partners with MI-Connection Providing Internet Access for Eligible MGSD Households

MOORESVILLE, NC - The Mooreville Graded School District announced Tuesday it has partnered with MI-Connection Communications to provide the opportunity for every qualifying family in the MI-Connection service area to receive free 3Mbps X 1Mbps Internet during the school year. The program is called Internet REACH (Reach Every Available Community Household). To qualify for the program, the household must have at least one child in the fourth grade or higher enrolled in the Mooreville Graded School District who has applied and is eligible for the National School Free and Reduced Lunch program.

“We are incredibly excited about this partnership with MI-Connection which will provide connectivity to any qualifying MGSD student that currently does not have broadband access at home,” said Superintendent Dr. Mark Edwards. “We may be the first school district in the nation to provide students a digital connection from both home and school. When we talk about every child, every day, this effort brings our motto to life!”

“It is a proud day for Mooreville as we witness another opportunity where our community is working together to improve the lives of residents,” said Mayor Miles Atkins. “The Town’s ownership of MI-Connection and the working relationship we have with the Mooreville Graded School District makes such partnerships possible.”

“There is no doubt that in today’s environment access to the Internet is crucial to the success of students”, said David Auger, CEO of MI-Connection. “By partnering with the Mooreville Graded School District with Internet REACH, we are opening up the world to these students that will lead to brighter future for them and our community as a whole.”

Initial sign-up dates for the program are October 21, 22 and 24 from 5 – 7 p.m. at Broad Street United Methodist Church. Parents must bring their letter of eligibility from the school, along with a one-time installation fee of \$20. After October 24, sign-ups will take place at the MI-Connection customer service center, 435 South Broad Street, during business hours.

For more information, contact: Tanae McLean, MGSD Public Information Officer, (704) 658-2543; Kim Sellers, Town of Mooreville Public Information Officer, (704) 799-4011; Ellen Baker, MI-Connection, (704) 360-1803.

ABOUT MI-Connection

MI-Connection is the community-owned and locally operated communications system proudly serving the towns of Mooresville, Davidson and Cornelius in the counties of Mecklenburg and Iredell in North Carolina. MI-Connection offers a Triple Play of Services including Cable TV, High-Speed Internet and Phone for both residences and businesses. For more information, visit www.mi-connection.com.

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